



War Child Canada is a registered Canadian charity (#87237446RR0001) that provides support to children and their families in conflict and post-conflict communities around the world. In collaboration with local partners, **War Child Canada** spearheads humanitarian programs that focus on education, psychosocial rehabilitation, child rights, health, vocational training and material needs in countries and regions such as the **Democratic Republic of Congo, Afghanistan, Sri Lanka, Iraq, Uganda and Darfur**. Based on **War Child Canada's** latest audited financial statement, over 90% of funds have gone directly to helping children around the world. Domestically, we engage and empower youth to educate themselves, raise awareness and take action as responsible global citizens.

What makes **War Child Canada** unique? **Music**. We use music as a means to reach people locally, nationally, and internationally. **Keep The Beat** is **War Child Canada's Music Fundraiser** where individuals, schools, businesses and entire communities keep the music going for 1, 3, 6, 12 or 24 hours. **Keep The Beat** participants raise money through admission fees, pledges, or other creative means. Whether students turn **Keep The Beat** into games, contests, dances, or talent shows, all funds raised will support war-affected children through **War Child Canada's** international initiatives.

Last year, **Keep The Beat** was an incredible success, with over **\$100,000** raised through **80 events** in schools, universities, homes, workplaces and communities **across North America**. In this, its fifth year, **Keep The Beat** will officially launch on **October 1, 2006**, and events can take place any time after this date.

What is your role? Some of your students wish to organize and hold a **Keep The Beat** event – we only ask for your **approval and enthusiasm!** **Keep The Beat** is also an amazing way for student organizers to work towards their **Community Service Requirements** as it facilitates values of global citizenship and volunteerism, and builds leadership and creative communication skills. **War Child Canada** will support your students throughout the process of planning, promoting and holding their event, keeping in touch every step of the way.

If you have any questions or concerns, please feel free to email us at keepthebeat@warchild.ca or phone us toll-free at 1.866.WARCHILD. To find out more about **War Child Canada**, please see our website at www.warchild.ca or see our latest Annual Report at www.warchild.ca/ar2005.

Thank You,

War Child Canada's Youth Programs Team